



# JonathanBall*Publishers*

05 March 2018

## **Rough Guides Trade Announcement**

We are delighted to announce that Jonathan Ball Publishers will now handle the sales, marketing, publicity, and distribution services for Rough Guides with immediate effect. Please ensure that all the correct vendor/supplier details are changed on your systems to reflect this.

Rough Guides is a leading travel publisher which began in 1981, now owned by APA Publications. Its travel titles now cover over 120 destinations. They are known for its “tell it like it is” attitude, accurate up-to-date content, and authoritative contemporary writing.

Going forward, all orders placed should be sent to Jonathan Ball Publishers. All outstanding back orders for Rough Guides should be cancelled and new orders placed with us.

Customers should continue to make payments for accounts due, to the originating distributor. Any purchases made with Booksite Afrika can only be returned to Penguin Random House South Africa. Any returns with authorisation prior to 1 March 2018 should be processed through Penguin Random House South Africa.

Please address any queries to:

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